

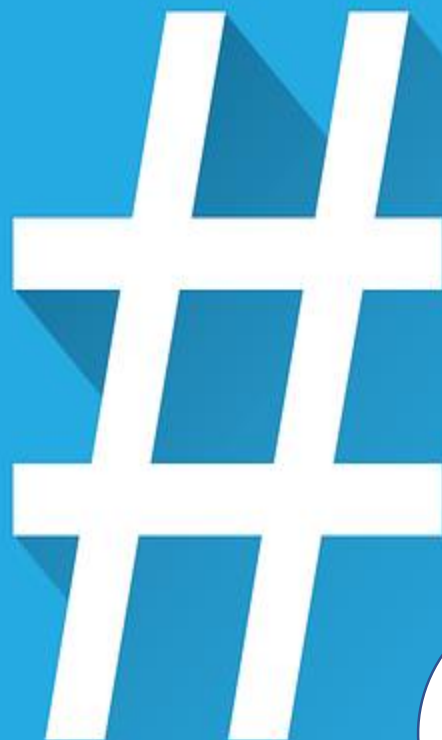


Hashtags Every Author Should Know

By M.D. Johnson



**Hashtags
Every Author
Should Know**



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Johnson**



5 Main Uses of Hashtags

Hashtags for Networking With Other Authors

Hashtags for Networking By Book Genre

Hashtags to Acquire Industry Information

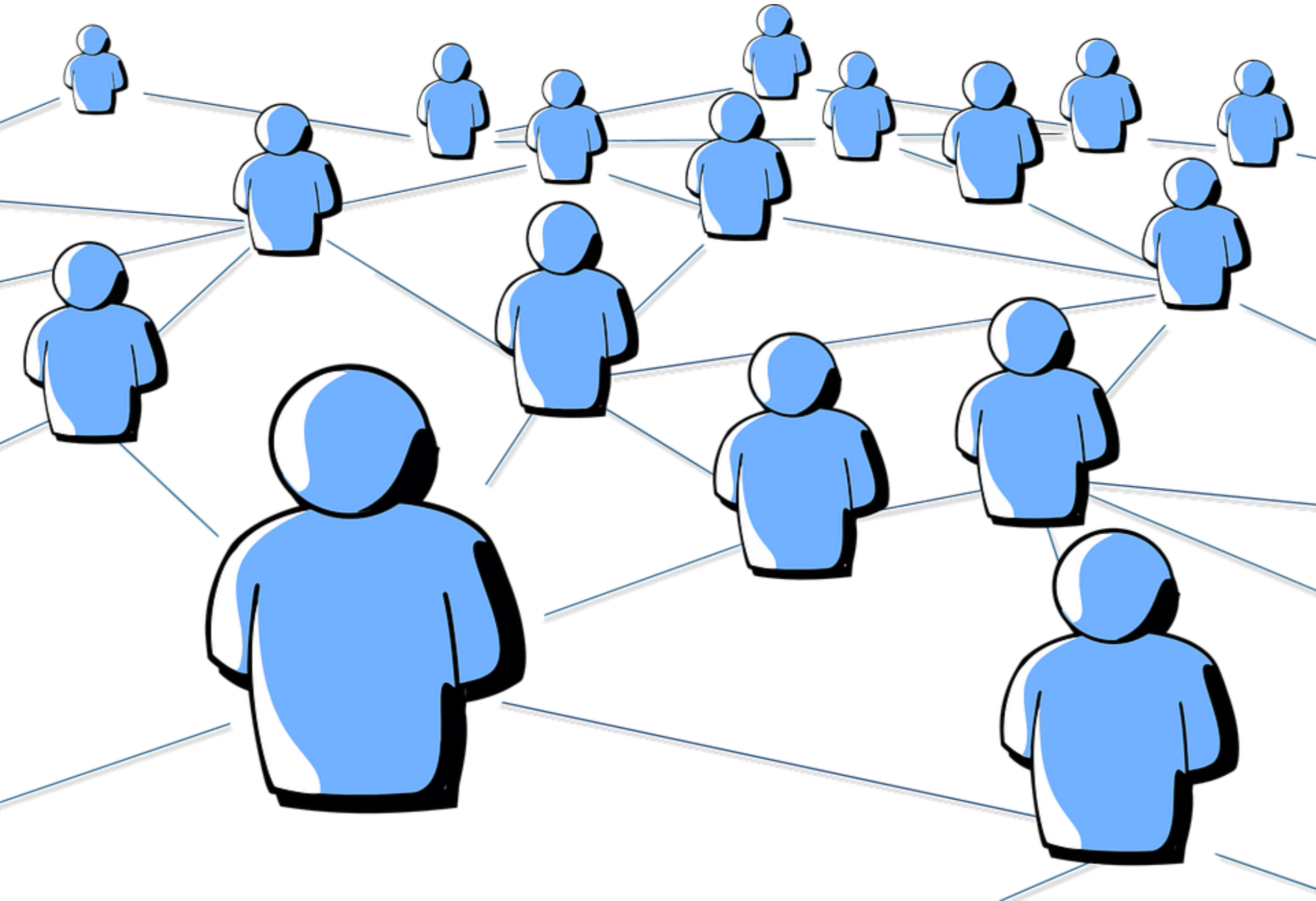
Hashtags to Increase Creativity

Hashtags to Connect With Your Audience

Authors can use Twitter hashtags to connect with industry experts, readers, and other authors. Hashtags can be used for 5 main reasons:

1. Indexing Emotions (#Ambiguous, #OMG, #LMAO)
2. Identifying Brand (#Scholastic, #Amazon Kindle)
3. Product Endorsement (#BestRead)
4. Networking (#MemoirChat, #WritersChatRoom)
5. Discovering Experts (#AskAgent)

Hashtags for Networking With Other Authors



Hashtags for Networking With Other Authors

#AmWriting

An informal twitter-gathering of writers who are--ostensibly--working on their novels, scripts, etc as they tweet.

#AmEditing

Working on editing a written work.

#WriterWednesday

Every Wednesday, Twitter users use this hashtag as a way of giving shout-outs to other writers, particularly the ones that they enjoy following. At least, that was its original purpose. Nowadays, this tag is used for all manner of writing-related activities on Wednesday.

#WritersLife

All about the writing life. Hashtag where writers share experiences and tips about the writing craft and the life of a writer in general.

#LitChat (every M/W/F)

Mystery writers' chats

Hashtags for Networking With Other Authors

#NaNoWriMo

National Novel Writing Month is a fun, seat-of-your-pants approach to novel writing. Participants begin writing November 1. The goal is to write a 175-page (50,000-word) novel by midnight, November 30. <http://www.nanowrimo.org/>

#WANABlogs (*We Are Not Alone* community)

We Are Not Alone - blogs by authors. The brainchild of Kristen Lamb, this hashtag is for writers wanting to share their blogposts

#WritingParty

There's a party and writing is involved

#YALitChat

A group of authors who write young adult literature and meet to discuss aspects of writing and publishing.



Hashtags for Networking With Other Authors

#WriterChat

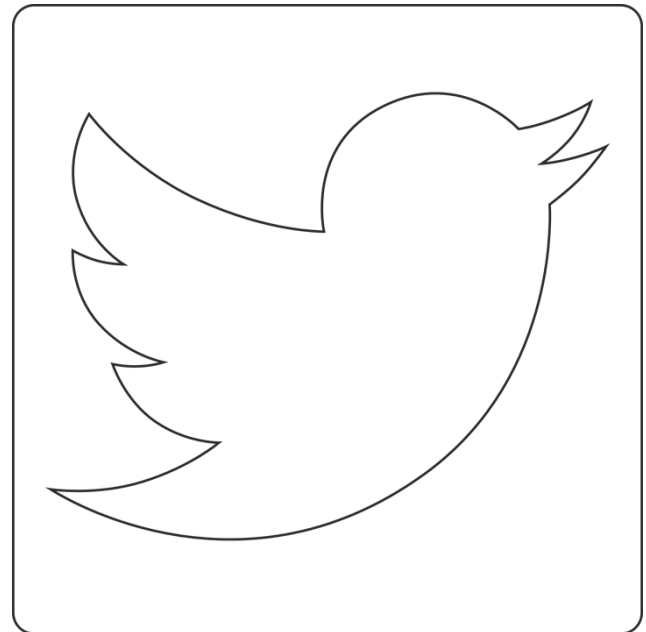
An on-going conversation between authors

#WriterRight

Tips on correct grammar, punctuation, capitalization, spelling, misused words and phrases, and all things related to language issues.

#AuthorChat

An on-going conversation between authors



Hashtags for Networking By Book Genre



Hashtags for Networking By Book Genre

#SciFi

Relating to the science fiction genre — books, movies, graphic novels, and so on.

#KidLit

Talk about children's literature.

#RWA (Romance Writers of America)

#ChristianFiction

Fiction books with a Christian worldview and/or message

#Poetry

Tagged on tweets that have some kind of poetry to help others find poets

#Thriller

Thriller book titles and their authors that are being read by those who post and include this tag.

Hashtags for Networking By Book Genre

#Fiction

Fiction is the form of any work that deals, in part or in whole, with information or events that are not real, but rather, imaginary and theoretical—that is, invented by the author. Although the term fiction refers in particular to novels and short stories, it may also refer to the theatre, including opera and ballet, film, television, poetry and song.

#Romanticsuspense

This refers to the romantic suspense genre.

#Horror

Horror book titles and their authors that are being read by those who post and include this tag.

#YA

Young Adult

#History

Hashtag refers to the discovery, collection, organization, & presentation of information about past events. History can also mean the period of time after writing was invented including the [#Holy](#) [#Bible](#)

Hashtags to Acquire Industry Information



Hashtags to Acquire Industry Information

#WritingTips / #WriteTips

Tweet or link relates to tips for writers.

#GetPublishedTip

Indicates a tweet that provides a tip for writers who wish to get published.

#BookMarketingTip

Quick and easy ideas for promoting your book online

#BookMarketing

Tweets that provide tips, guidance, or resources to help authors, publicists, and publishers market a book more efficiently

#SelfPub

Hashtag used by publisher who published their own works especially in eBooks.

#Publishing

To publish is to make content available to the general public. While specific use of the term may vary among countries, it is usually applied to text, images, or other audio-visual content on any traditional medium, including paper (newspapers, magazines, catalogs, etc.)

Hashtags to Acquire Industry Information

#IndieBook

Self/independently published book, either in print or e-book format, or both.

#BookMarketingTip

Quick and easy ideas for promoting your book online

#Ebook

Digital books and short stories that can be read on devices such as laptops, ipads, computers, or ereaders

#IndiePub (or #IndiePublishing)

Independent publishers or independent publishing

#BookMarketing

Tweets that provide tips, guidance, or resources to help authors, publicists, and publishers market a book more efficiently

#AuthorBiz

he business of authors; the business-side of writing and publishing; the business of writing books for a living.

**Hashtags
to
Increase Creativity**



Hashtags to Increase Creativity

#WritingPrompt

A tweet that contains a writing prompt

#WordSketch

A short description of a visual scene, i.e. a verbal 'sketch'. Usually poetic/literary in nature.

#Creativity

Creativity is a phenomenon whereby something new and valuable is created (such as an idea, a joke, an artistic or literary work, a painting or musical composition, a solution, an invention etc.)

#WIP (work in progress)

"Work in progress" very often used by writers when mentioning current projects.

Hashtags to Connect With Your Audience



Hashtags to Connect With Your Audience

#FridayReads

Current book titles including authors that are being read by those who post and include this tag.

#BookGiveaway

A giveaway of a book by the twitter handler

#MustRead

An important article to read.

#LitChat

Mystery writers' chats

#Download

In computer networks, to download means to receive data to a local system from a remote system, or to initiate such a data transfer eg. a remote system from which a download might be performed, a web server, FTP server, email server, or other similar systems. A download can mean either any file that is offered for downloading or that has been downloaded, or the process of receiving such a file.

Hashtags to Connect With Your Audience

#Kindle

Reading device from amazon

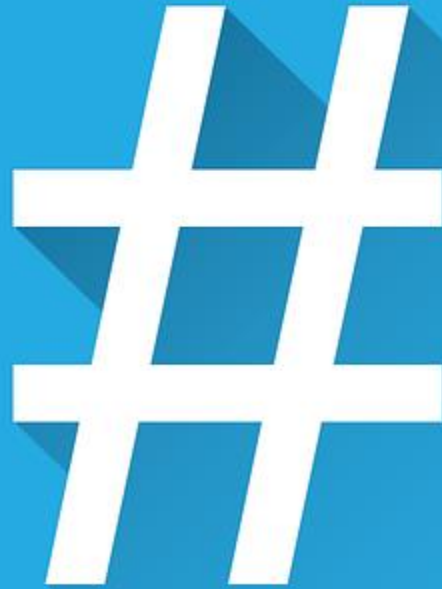
#KindleFreebie

Free books that you can download. Most often used for KDP Select titles, but also for books at Smashwords, Amazon, and B&N.

#Nook

An e-ink reading device by Barnes and Nobel.





<http://maryannesbookshelf.com/>

Credits

Muir, Caitlin. Author Media. (2017). *44 Essential Twitter Hashtags Every Author Should Know*. Retrieved January 8, 2017 from <http://www.authormedia.com/44-essential-twitter-hashtags-every-author-should-know/>

TagDef. (n.d.). *Look Up Hashtag*. Retrieved January 8, 2017 from <https://tagdef.com/>